ORDER

Orders Order / Rev: 1,03291 Alt Order #: 06825823 Product Desc: NRCC IE 2012 Estimate: 2601 Flight Dates: 09/28/12 - 10/04/12 Primary AE: Amy McCreary Original Date / Rev: 06/21/12 / 10/02/12 Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: National Media, Inc. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 815 Slaters Ln. Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Advertiser NRCC-IE Name: Demographic: A25-54 New Business Thru: Product Codes: PLI2 Order Separation: 00:05:00

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Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	53	\$64,425.00	\$54,761.25
10/01/12	- 10/04/12	108	\$86,600.00	\$73,610.00

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	53	\$64,425.00	\$54,761.25	0.00
October 2012	108	\$86,600.00	\$73,610.00	0.00
Totals	161	\$151,025.00	\$128,371.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	37%	\$151,025.00
Market	100%	\$408,175.68
Competitive Share	Share	Total

Priority:

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	.0%	\$0.00
KLAS	22%	\$89,798.65
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$61,226.35
KTUD	0%	\$0.00
KVVU	22%	\$89,798,65
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$16,327.03

E 1 KSNV	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type :	Spots	Amount
WAKE \			M-F 5-6a WakeUp M-F 5-6a WakeUp		5-6a	F	:30	2	\$400.001	0.00 NM	2	\$800.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						

KSNV

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Order / Rev; 103291

Alt Ord@r#:

06825823

Product Desc:

Advertiser:

NRCC-IE

Flight Dates: 09/28/12 - 10/04/12 Estimate:

NRCC IE 2012

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Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	09/28/1	2 09/28/12	M-F 5-6a WakeU		5-6a	F	:30	2	\$400.001	0.00 NM	2	\$800.00
	WAKE	W.WAGI	NRS1	M-F 5-6a WakeL	lp w/Wagners								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	Veek: 09/:		09/30/12	F	2		0,00						
E 2	KSNV	10/01/1	2 10/01/12	M-F 5-6a WakeU		5-6a	M	:30	2	\$400.002	0.00 NM	2	\$800.00
	WAKE \	N/WAGN	NRS1	M-F 5-6a WakeU	h mwagners								
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
<u>W</u> E 3	/eek: 10/0		10/07/12	M	2	7.00.00	0.00						
_ S	KONV	10/02/1	2 10/02/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	~T	:30	2	\$400.002	0.00 NM	2	\$800.00
	WAKE \	∿/WAGN	NRS1		pg.rate								
· 'YA	<u>Staı</u> /eek: 10/0	rt Date	End Date 10/07/12	<u>Weekdays</u> T	Spots/Week	Rate	Rating						
				M-F 5-6a WakeU	2 n.w/\//a0M	\$400.00 5-6a	0.00 W	:30	2	\$400.002	0.00 NM	,	0000.00
				M-F 5-6a WakeU		U-0a	,,	.30	2	\$400.002	U.UU NIWI	2	\$800.00
	WAKE V			107 - 1 - 1 - 1 - 1	0 1 747 1	5 .							
W	<u>اعدی</u> eek; 10/(rt <u>Date</u> 01/12	End Date 10/07/12	<u>Weekdays</u> w	Spots/Week 2	<u>Rate</u> \$400.00	<u>Rating</u> 0.00				-		
E 5				M-F 5-6a WakeU		5-6a	T	:30	2	\$400.002	0.00 NM	2	\$800.00
				M-F 5-6a WakeU						**********	0.00 1	_	Q 000.00
	WAKE V	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	/eek: 10/0		10/07/12	T	2	\$400.00	0.00						
E 6	KSNV	09/28/1:	2 09/28/12	M-F 6-7a WakeU	_	6-7a	F	:30	2	\$725.001	0.00 NM	2	\$1,450.00
	WAKE V	V/WAGN	JRS2	M-F 6-7a WakeU	p w/Wagners								
		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 09/2		09/30/12	F	2	\$725.00	0.00						
E 7	KSNV	10/01/12	2 10/01/12	M-F 6-7a WakeUp M-F 6-7a WakeU	_	6-7a	M	:30	2	\$725.001	0.00 NM	2	\$1,450.00
	WAKE V	V/WAGN	IRS2	IVI-I O-74 VVAKEO	p wwwagners								
		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
	eek: 10/0		10/07/12	M M-F 6-7a WakeUp	2	\$725.00	0.00	.00		4705.00 /			
	RON	10/02/12	10/02/12	M-F 6-7a WakeU	_	6-7a	-T	:30	2	\$725.001	0.00 NM	2	\$1,450.00
	WAKE V				. -						I		
\/\	<u>Star</u> eek: 10/0		<u>End Date</u> 10/07/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$725.00	Rating 0.00						
				M-F 6-7a WakeUp		6-7a	W	:30		\$725,001	0.00 NM	2	\$1,450.00
				M-F 6-7a WakeU			••	.00	-	Ψ725,001	0.00 NW	2	ψ1,450.00
	WAKE V	v/waGN <u>t Date</u>	IRS2 End Date	Weekdays	Cnoto Minale	Dot-	Datin						
W	eek: 10/0		10/07/12	W	Spots/Week 2	<u>Rate</u> \$725.00	<u>Rating</u> 0.00				i		
E 10	KSNV	10/04/12	2 10/04/12	M-F 6-7a WakeUp	w/WagM	6-7a	T~	:30	2	\$725.001	0.00 NM	2	\$1,450.00
	WAKE W	//ΜΔΩΝ	IRS2	M-F 6-7a WakeU	w/Wagners								. ,
			End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
	eek: 10/0		10/07/12	T	2	\$725.00	0.00						
E 11	KSNV	09/28/12	2 09/28/12	Today Show	СМ	658a-9am	F	:30	4	\$900.001	0.00 NM	4	\$3,600.00
	TODAY	SHW		Today Show									
			End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating				Ī		
	eek: 09/2	7111	09/30/12	Taday Chay	4	\$900.00	0,00				·		
E 14	VOINV	10/01/12	10/01/12	Today Show Today Show	СМ	658a-9am	M	:30	4	\$900.001	0.00 NM	4	\$3,600.00
•	TODAY S			•									
1/1/	<u>Start</u> eek: 10/0		End Date 10/07/12	<u>Weekdays</u> M	Spots/Week	Rate	Rating						
			10/07/12	14)	4 CM	\$900.00 658a-9am	0.00 -T	:30	4	\$900.001	0.00 NM	4	#9 AAA AA
	• •				J.111	Jood Jani	1	.50	4	ψ900.00 Ι	O.OO INIVI	4	\$3,600.00

KSNV

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Order / Rev.; •

103291

Advertiser:

NRCC-IE

Alt Order #:

06825823

25823

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

e.												
Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
TODAY	CLIM		Today Show									
	ਤ⊓vv ırt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	-T	4	\$900.00	0.00						
		12 10/03/12	Today Show Today Show	CM	658a-9am	~-W	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY <u>Sta</u> Week; 10/	rt Date	End Date 10/07/12	Weekdays W	Spots/Week	<u>Rate</u> \$900.00	Rating 0.00						
E 15 KSNV				СМ	658a-9am	T	:30	4	\$900.001	0.00 NM	4	\$3,600.00
TODAY <u>Sta</u> Weëk: 10/	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
E 17 KSNV		10/07/12		OFF CM	\$900.00 5a-459a	0.00	:30		\$625,001	O OO NIM	•	#4.0E0.00
	DAY TO		SAT TODAY	on ow	(5:00 AM-6:0	-	.30	2	\$62 5,001	0.00 NM	2	\$1,250.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/30/12	S	2	\$625.00	0.00						
E 18 KSNV	09/30/1	12 09/30/12	News 3 Sunrise - News 3 Sunrise 5		6a-7a	S	:30	2	\$375.001	0.00 NM.	2	\$750.00
NW3-SI	JNRS W	/KND	Tions o Gamileo	30113711								
<u>Sta</u> Week: 09/:	rt Date	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u>	Rating						
			Sunday Today	CM	\$375.00 7a-8am	0.00	:30	2	\$500.002	0.00 NM	2	\$1,000.00
SUN TO			Sunday Today					_				Ψ1,000.00
<u>Sta</u> Week: 09/	<u>rt Date</u> 24/12	End Date 09/30/12	<u>Weekdays</u> S	Spots/Week 2	<u>Rate</u> \$500.00	Rating 0,00						
		2 09/28/12	M-F Today Show M-F Today Show		9-10a	F	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY Star	SHW2 rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/2		09/30/12	escription	2	\$425.00 /End Time	0.00	Veekdavs	Len	oth Rate	Rtg Type		
	09/24/1: ∍ MG 20.		1-F Today Show II	3rd Hr 9-10	a	Ξ	F		30 (\$425.0 0			
-		= GOLF]								:		
⊕ MG	09/28/17 for 20.2 nstate]		l-F Today Show II :	3rd Hr 9-10a	a.	-	F	- ;	30 \$425.00	M/ 00.0 C		
		2 10/01/12	M-F Today Show M-F Today Show		9-10a	M	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY			-									
<u>Star</u> Week: 10/0	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00						
			M-F Today Show M-F Today Show	ll 3rd HBM	9-10a	-T	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY	SHW2		Will Today Show									
Week: 10/0		End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 2	<u>Rate</u> \$425.00	<u>Rating</u> 0.00			_		•	
		2 10/03/12	M-F Today Show M-F Today Show		9-10a	W	:30	2	\$425.001	0.00 NM	2	\$850.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/0		10/07/12 2 10/04/12	M-F Today Show	II 3rd HRM	\$425.00 9-10a	0.00 T	:30	· ·	\$425 004	0.00 NM4	0	6 0 <i>E</i> 0.00
TODAY		£ 10/04/12	M-F Today Show		5-10a	!	:50	2	\$425.001	0.00 NM	2	\$850.00
	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/0	01/12	10/07/12	T	2	\$425.00	0.00				ļ		

KSNV

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Ordør / Rev; 🕚

103291

Advertiser:

NRCC-IE

Alt Order #:

06825823

Product Desc:

NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

**												
Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
E 24 KSNV	10/04/1	2 10/04/12	M-F Today Show		9-10a	T	:30	2	\$425.001	0.00 NM	2	\$850.00
TODAY	SHW2		M-F Today Show	· [[
		2 09/28/12	M-F Today Show Today 4th Hour	III 4th IBM	10am-11am		:30	2	\$325.001	0.00 NM	2	\$650.00
	SHW3 art Date /24/12	<u>End Date</u> 09/30/12	Weekdays	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
			M-F Today Show		10am-11am	M	:30	2	\$325.001	0.00 NM	2	\$650.00
TODAY	SHW3		Today 4th Hour									
<u>Sta</u> Week: 10/	art Date /01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
			M-F Today Show		10am-11am		:30	2	\$325.001	0.00 NM	2	\$650.00.
TODAY	SHW3		Today 4th Hour									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u> -T	Spots/Week	Rate	Rating				į		
Week: 10/ E 28 KSNV		10/07/12 2 10/03/12	M-F Today Show	III 4th IBM	\$325.00 10am-11am	0.00 W	:30	2	\$325.001	0.00 NM	2	\$650.00
			Today 4th Hour		•		• •		******		- I	**
	SHW3	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/07/12	W	2	\$325,00	0.00				- 00 NB 8		
E 29 KSNV	10/04/1	2 10/04/12	M-F Today Show Today 4th Hour	III 4th ISM	10am-11am	T	:30	2	\$325,001	0.00 NM	2.	\$650.00
TODAY		⊏ Doto	•	Ot-Allock	Date	D - Uma						
<u>Sta</u> Week: 10/	<u>rt Date</u> /01/12	<u>End Date</u> 10/07/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
	•	2 09/28/12	Rachael Ray	СМ	11am-12pm	F	:30	2	\$325.001	0.00 NM	2	\$650.00
RACHA	EL RAY		Rachael Ray									
	art Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 09/ E 31 KSNV		09/30/12 12 10/01/12	Rachael Ray	CM	\$325.00 11am-12pm	0.00 M	:30	2	\$325.001	0.00 NM	2	\$650.00
			Rachael Ray						*		_	******
	AEL RAY art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	/01/12	10/07/12	M	2	\$325.00	0.00					ı	
E32 KSNV	10/02/1	2 10/02/12	Rachael Ray Rachael Ray	CM	11am-12pm	-T	:30	2	\$325.001	0.00 NM	2	\$650.00
	AEL RAY art Date		Maakdaye	Snote #Mook	Date	Detina						
<u>Sta</u> Week: 10/		End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week 2		Rating 0.00						
E33 KSNV	10/03/1	2 10/03/12	Rachael Ray Rachael Ray	СМ	11am-12pm	W	:30	2	\$325,001	0.00 NM	2	\$650.00
	AEL RAY		·									
<u>Sta</u> Week: 10/	art <u>Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> W	Spots/Week 2		Rating 0.00						
			Rachael Ray Rachael Ray	CM	11am-12pm	T	:30	2	\$325.001	0.00 NM	2	\$650,00
RACHA	AEL RAY		Racilaei Nay									
<u>Sta</u> Week: 10/	art <u>Date</u> /01/12	End Date 10/07/12	<u>Weekdays</u> T	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00						
E 35 KSNV			The Agenda 1230	Opm CM	1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS	3 AT NO	ΩN	The Agenda 1230	Эрт								
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09/		09/30/12	F	1	\$325.00	0.00	-20		#20E 004		4	ቀንንድ ለለ
			The Agenda 1230 The Agenda 1230		1230-1p	M	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS	3 AT NO	ON								ļ		

KSNV

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Order / Rev. 1032

103291

Advertiser:

NRCC-JE

Alt Order#:
Flight Dates:

09/28/12 - 10/04/12

06825823

Product Desc:

NRCC IE 2012

Estimate: 26

Ln Ch Start	End	Inventory Co	ode Break	Start/End 1	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 36 KSNV 10/01/1	2 10/01/12	The Agenda 1		1230-1p	M	30	1	\$325.001	0.00 NM	1	\$325.00
NEWS 3 AT NO	ON	The Agenda 1	1230pm								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01/12 E 37 KSNV 10/02/1	2 10/07/12	M The Agenda 1	230pm CM	\$325.00 1230-1p	0.00 -T	:30	1	\$325.001	0.00 NM	1	\$325.00
		The Agenda 1		1200 TP	'	.00	'	ψ323.00	0.00 14101	'	ψ325.00
NEWS 3 AT NO Start Date	ON End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	-T	<u>opots/vveek</u> 1	\$325.00	0.00						
E 38 KSNV 10/03/1	2 10/03/12	The Agenda 1 The Agenda 1	•	1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS 3 AT NO											
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	Weekdays	Spots/Week	<u>Rate</u> \$325.00	Rating 0.00						
E 39 KSNV 10/04/1	· · · · · · · · · · · · · · · · · · ·	The Agenda 1	230pm CM	1230-1p	T	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS 2 AT NO.	ON	The Agenda 1		·							**
NEWS 3 AT NO	ON End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	T	1	\$325.00	0.00						
E 40 KSNV 09/29/1	2 09/29/12	Golf Golf	CM	4a-8pm	S-	:30	2	\$700.001	0.00 NM	2	\$1,400.00
RYDER CUP		Goil									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/24/12 E 41 KSNV 09/30/1	09/30/12 2 09/30/12	Golf	2 CM	\$700.00 4a-8pm	0.00 S	:30	2	\$700.001	0.00 NM	2	\$1,400.00
		Golf								-	
RYDER CUP Start Date	End Date	Weekdavs	Spots/Week	Rate	Rating						
Week: 09/24/12	09/30/12	S	2	\$700.00	0.00						
E 44 KSNV 09/28/1	2 09/28/12	Dr. Phil	CM	3-4p	F	:30	2	\$450,001	0.00 NM	2	\$900.00
DR. PHIL		Dr Phil									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/24/12 E 45 KSNV 10/01/1	09/30/12	Dr. Phil	CM 2	\$450.00 3-4p	0.00 M	:30	2	\$450,001	0.00 NM	2	\$900.00
		Dr Phil	0	♥ ip	1-1	.00	2	ψ-130,001	0.00 14141	2	φ900.00
DR. PHIL Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/01/12	10/07/12	M	2	\$450.00	0.00						
E 46 KSNV 10/02/1	2 10/02/12		СМ	3- 4 p	-T	:30	2	\$450.001	0.00 NM	2	\$900.00
DR. PHIL		Dr Phil									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01/12 E 47 KSNV 10/03/1	10/07/12	-T Dr Phil	CM 2	\$450.00 3-4p	0.00 W	:30	2	\$450.001	0.00 NM	2	\$900.00
	2 10/00/12	Dr Phil	Olei	0- 1 p	54	.50	2	φ450.00	O.OO MIVI	2.	\$900.00
DR. PHIL <u>Start Date</u>	End Date	Weekdays	Spots/Week	Poto	Rating						
Week: 10/01/12	10/07/12	W	2	<u>Rate</u> \$450.00	0.00						
E 48 KSNV 10/04/1	2 10/04/12		СМ	3-4p	T	:30	2	\$450.001	0.00 NM	2	\$900.00
DR, PHIL		Dr Phil									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/01/12 E 49 KSNV 09/28/13	10/07/12 2 09/28/12	NEWS 3 at 4	(1 HOURYOM	\$450,00 4-5pm	0.00	:30	1	\$725.001	0.00 NM	A	<u> </u>
	L 03/20/12	4PM NEWS (4-5pm (4:30 PM-5:0		.50	1	φ1∠3.UU	U.UU NIVI	1	\$725.00
NEWS 3 <u>Start Date</u>	End Data	Mookdovo	Cnoto/Maste	Deta	Datin-						
Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u>	<u>Spots/Week</u> 1	<u>Rate</u> \$725.00	Rating 0.00						
E 50 KSNV 10/01/1:	2 10/01/12	<u> </u>	СМ	4-5pm	М	:30	1	\$725.001	0.00 NM	1	\$725.00

KSNV

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Order / Rev; •

103291

Advertiser:

NRCC-IE

Alt Order #:

06825823

Product Desc: NRCC IE 2012

Fliglit Dates:

09/28/12 - 10/04/12

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End	Time Da	ays l	₋en Sp	ots	Rate Pr	i Rtg Type	Spots	Amount
			NEWS 3 at 4 (1 4PM NEWS (1 I		(4:30 PM-5	:00 PM)							
NEWS				,	(1100 / 14/ 0						_	_	
<u>St</u> Week: 10	art <u>Date</u> 0/01/12	End Date 10/07/12	<u>Weekdays</u> M	Spots/Week		<u>Rating</u> 0.00							
T-State -		12 10/02/12	NEWS 3 at 4 (1		4-5pm			:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS	2		4PM NEWS (1 h	nour)	(4:30 PM-5	5:00 PM)				,			ψ12.0100
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating							
Week: 10	0/01/12	10/07/12	-T	1		0.00							
E 52 KSNV	10/03/	12 10/03/12	NEWS 3 at 4 (1		4-5pm			:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS	3		4PM NEWS (1 h	nour)	(4:30 PM-5	:00 PM)							
·	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10		10/07/12	W	1	7. 20.00	0.00				·			
E 33 VOINA	10/04/	12 10/04/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:30 PM-5		T	:30	1	\$725.001	0.00 NM	1	\$725.00
NEWS				,	(1100111110	,							
<u>St</u> Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u> T	Spots/Week		Rating							
-			M-F Early News	1 CM	\$725.00 5-630p	0.00	-F	:30	- 2	\$1,200.001	0.00 NM	2	ቀን ድርስ ስር
			M-F Early News	O.V.	0 000p		'	,50	3	φ1,200.001	0.00 NM	3	\$3,600.00
NEWS		End Data	Monkelova	Cm at = 4.64= = 1-	ъ.								
Week: 09	art <u>Date</u> /24/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 3	<u>Rate</u> \$1,200.00	Rating 0.00							
E 55 KSNV	10/01/1	2 10/01/12	M-F Early News	СМ	5-630p			:30	3	\$1,200.001	0.00 NM	3	\$3,600,00
NEWS	3		M-F Early News										
	art Date	End Date	<u>Wee</u> kdays	Spots/Week	Rate	Rating							
Week: 10		10/07/12	M		\$1,200.00	0.00			_				
E 56 KSNV	10/02/1	2 10/02/12	M-F Early News	СМ	5-630p	-1"-		:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
NEWS	3		M-F Early News								Í		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10		10/07/12	-T-~		\$1,200.00	0.00	<u> </u>						
ES! KONV	10/03/1	2 10/03/12	M-F Early News M-F Early News	CM	5-630p	W.		:30	3	\$1,200.001	0.00 NM	3	\$3,600.00
NEWS	3												
<u>Sta</u> Week: 10.	art Date	<u>End Date</u> 10/07/12	<u>Weekdays</u> W	Spots/Week	Rate	Rating					1		
		77.44	M-F Early News	CM	\$1,200.00 5-630p	0.00	Γ	:30	3	\$1,200.001	0.00 NM	3	#2 600 00
			M-F Early News		σουρ		I	.50	J	Ψ1,200.001	O.OO NIVI	3	\$3,600.00
NEWS	3 irt Date	End Date	Wookdaya	Charle 8Ma ale	D-4-	D-4					ĺ		
Week: 10		10/07/12	<u>Weekdays</u> T	Spots/Week 3	Rate \$1,200.00	<u>Rating</u> 0.00							
E 59 KSNV	09/28/1		M-F Jeopardy	CM	630-7pm		-F	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
JEOPA	BUA		M-F Jeopardy										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/		09/30/12	F		\$1,300.00	0.00	•						
E60 KSNV	10/01/1	2 10/01/12	M-F Jeopardy	СМ	630-7pm	M		:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
JEOPA	RDY		M-F Jeopardy										
·	<u>ırt Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week: 10/		10/07/12	M		\$1,300.00	0.00							
LOI VONA	10/02/1	z 10/02/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	- T	·	:30	1	\$1,300.001	0.00 NM	1	\$1,300.00
JEOPA													
<u>Sta</u> Week: 10/	rt Date	End Date 10/07/12	<u>Weekdays</u> -T	Spots/Week	Rate	Rating					ŀ		
E 62 KSNV		10/07/12 2 10/03/12	1	CM	\$1,300.00 M-SA 8-11r	0.00 / SUNw-		:30	1 '	\$1,300.001	0.00 NM	4	¢4 200 00
				3171	o/ (0-11þ	,, 0014 W-		.50	1	φι,300.001	0.00 19191	1	\$1,300.00

KSNV

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Order / Rev:

103291

Advertiser:

NRCC-IE

Alt Order #:

06825823

Product Desc:

NRCC IE 2012

Fligl⊮t Dates:

09/28/12 - 10/04/12

Estimate:

	•				•							
Ln	Ch	Start	End	Inventory Code		Start/End	Time Days	Len S	Spots Rate Pri	Rtg Type Spo	ots	Amount
	JEOPAF	RDY		Jeopardy in PRIV Jeopardy in Prim								
W		rt Date	End Date 10/07/12	<u>Weekdays</u> ₩	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00					
E 63			2 10/04/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	<u>T</u> -	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
10	JEOPAF <u>Star</u> eek: 10/0/	rt Date	End Date 10/07/12	Weekdays T	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					
				M-F Wheel M-F Wheel of For	СМ	7-730pm	F	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	WHEEL	-FORTN	E	1011 171100101101	torio							
	/eek: 09/2		End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00	-				
				M-F Wheel M-F Wheel of Fo	CM tune	7-730pm	М	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	WHEEL	-PORTNI rt Date	⊏ <u>End Date</u>	Weekdays	Spots/Week	Rate	Rating					
W	<u>عاد.</u> 10/(eek: 10		10/07/12	M	<u> </u>		0.00					
E 66	KSNV	10/02/1:	2 10/02/12	M-F Wheel M-F Wheel of Fo	CM tune	7-730pm	-T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	WHEEL											
۱۸/	<u>Star</u> eek: 10/0/	t <u>Date</u>	<u>End Date</u> 10/07/12	<u>Weekdays</u> -T	Spots/Week	<u>Rate</u> \$1,300.00	Rating 0.00					
				Wheel of Fortune Wheel in Prime			/ SUNW	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	WHEEL-	-FORTN	E '									
	/eek: 10/0		End Date 10/07/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00					
	KSNV WHEEL			M-F Wheel M-F Wheel of For	CM tune	7-730pm	T	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
		t Date	End Date 10/07/12	Weekdays	Spots/Week 1	<u>Rate</u> \$1,300.00	Rating 0.00					
			2 09/29/12	Vegas Inc. Vegas Inc.	СМ	6:30-8pm	s-	:30	1 \$425.00 1	0.00 NM	1	\$425.00
	NEWS 3	t Date	End Date	Mookdaya	Spots/Week	Doto	Rating					
W	eek: 09/2/		09/30/12	<u>Weekdays</u> S-	<u> </u>	<u>Rate</u> \$425.00	0.00					
			2 09/29/12	Weekend Jeopard WKND Jeop/Whe	•	630-730pm	S-	:30	2 \$525.001	0.00 NM	2	\$1,050.00
	JEOP/W		End Data	Maakdaya	Consta AMa ale	Data	Dalina					
W	<u>عرقا</u> eek: 09/2/	<u>t Date</u> 24/12	<u>End Date</u> 09/30/12	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$525.00	Rating 0.00					
E 71	KSNV	10/01/12		Mon PR 8-10p Monday Prime 8-	CM	8-10pm	M	:30	1 \$4,000.001	0.00 NM	1	\$4,000.00
	THE VO		Cod Dete	Maria	O1-44.	B. 7	Dalle					
	eek: 10/0		End Date 10/07/12	Weekdays M		Rate \$4,000.00	Rating 0.00		0.000000	0.00.1115	_	
⊏ /2	KSNV	10/03/12	z 10/03/12	SIGN ON-SIGN C	FF CM	· 5a-459a (9:00 PM-10	W :00 PM)	:30	2 \$3,000.001	0.00 NM	2	\$6,000.00
	L&O:SVI Star	U <u>t Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating					
	/eek: 10/0		10/07/12	~~W		\$3,000.00	0.00					
			2 10/03/12	SIGN ON-SIGN C ROS		5a-459a (10:00 PM-1	W 1:00 PM)	:30	1 \$3,200.001	0.00 NIM	1	\$3,200.00
	CHICAG	t Date	End Date	Weekdays	Spots/Week	Rate	Rating			ı		
W	<u>عادہ</u> eek: 10/0		10/07/12	W		\$3,200.00	0.00					
E 74	KSNV	09/28/12	2 09/28/12		СМ	8-9pm	F	:30	1 \$1,700.002	0,00 NM	1	\$1,700.00

KSNV

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Order / Rev;

103291

Advertiser:

NRCC-IE

Alt Order#:

06825823

Product Desc: NRCC IE 2012

Flight Dates:

09/28/12 - 10/04/12

Estimate:

*													
Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Da	ys	Len Spo	ots Ra	te Pri	Rtg Type	Spots	Amount
			Friday Prime 8-9	pm									
WHO AR													
Start Week: 09/24	<u>Date</u> 4/12	End Date 09/30/12	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$1,700.00	Rating 0.00							
E 75 KSNV (СМ	9-10pm		F	:30	1 \$3,000	.001	0.00 NM	1	\$3,000.00
GRIMM-N													
Start Week: 09/24		End Date 09/30/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$3,000.00	Rating 0.00							
E76 KSNV (09/29/1	2 09/29/12	·	СМ	9-10pm		-S-	:30	1 \$800	.002	0.00 NM	0	\$0.00
PRIME-S	AT-NB(C	Saturday Prime 9	-1upm									
Start		End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating							
Week: 09/24		09/30/12	S-	· · ·	\$800.00	0.00							-
	ozzaza		escription at PR 9-10p	<u>Star</u> 9-10	t/End Time			<u>ekdays</u> Sa	Length		Rtg Type 0.00 NM		
	solved	-09/30/72 3	at FN 9-10p	9-10	μm			sa	30 (4	000.00 /	0.00 1970		
		T INVENTO	RY CODE / PROC	GRAM CHANG	GE: Law & Orde	er SVU air	s 9-11p	m on 9/2	9]				
			Sat PR 10-11p Saturday Prime 1	CM 0-11pm	10-11pm		-5	:30	1 \$1,200	.003	0.00 NM	0	\$0.00
L&O SVU		BC End Date	Modedaya	Cnoto (Minok	D-1-	D-4:							
Start Week: 09/24		09/30/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$1,200.00	Rating 0.00							
	ate Ra		<u>escription</u>		VEnd Time	0.00	<u>We</u>	ekdays	<u>Length</u>	<u>Rate</u>	Rtg Type		
		2-09/30/12 S	at PR 10-11p	10-1	1pm			sa	- :30 (\$1,	200.00)	0.00 <i>NM</i>		
	<i>solved</i> ORREC	TINVENTO	ORY CODE / PROC	RAM CHANG	SE: Law & Orde	er SVII air	s-9-11n	ım on 9/29	Q1				
			NFL Pre-Game / I		1p-530pm			:30	1 \$2,500	001	0.00 NM	1	\$2,500.00
270 110111	30,001	L 00/00/12	NFL Pre-Game	THE OW	тр осории		3	.50	1 Ψ2,500	.001	O.OU INIVI	'	φ2,500.00
FTBL NIT													
<u>Start</u> Week; 09/24		End Date 09/30/12	<u>Weekdays</u> S	Spots/Week	<u>Rate</u> \$2,500.00	Rating 0.00							
E 79 KSNV (NFL Football	СМ	1P-9PM		S	:30	2 \$10,000	.001	0.00 NM	2	\$20,000.00
NBC SUN	I-FTBI		NFL Football										
Start		End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 09/24		09/30/12	S		\$10,000.00	0.00							
E 80 KSNV 0	09/30/12	2 09/30/12	News 3 Live in Pr News 3 in Prime	ime CM	7-10pm		S	:30	2 \$1,600	.002	0.00 NM	2	\$3,200.00
NWS3 LV	E-PRIM	ΛE	110110 0 1111 (11110										
<u>Start</u>		End Date	<u>Weekdays</u>	Spots/Week		Rating							
Week: 09/24		09/30/12	S		\$1,600.00	0,00							
E 81 KSNV ()9/28/17	2 09/28/12	M-F News 3 at Ele M-F News 3 at El		11pm-1135pn	n	F	:30	1 \$1,200	.001	0.00 NM	1	\$1,200.00
NEWS 3 /	AT 11		W-I NEWS J &I LI	even									
<u>Start</u>		End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating							
Week; 09/24		09/30/12	F		\$1,200.00	0.00							
E 82 KSNV 1	10/01/1:	2 10/01/12	M-F News 3 at Ele M-F News 3 at Ele		11pm-1135pn	n M		:30	1 \$1,200	.001	0.00 NM	1	\$1,200.00
NEWS 3													
<u>Start</u> Week: 10/01		End Date 10/07/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u>	Rating							
-			M-F News 3 at Ele	even CM	\$1,200.00 11pm-1135pn	0.00 n -T		:30	1 \$1,200	.001	0.00 NM	1	\$1,200.00
NEWS 3 A	ΔΤ 11		M-F News 3 at El	even									
Start I		End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/01		10/07/12	-T		\$1,200.00	0.00							
		2 10/03/12	M-F News 3 at Ele M-F News 3 at El		11pm-1135pn	n ~-W-		:30	1 \$1,200	.001	0.00 NM	1	\$1,200.00
NEWS 3 A Start		End Date	Weekdays	Spots/Week	Rate	Rating							
giait	2010	HIM DAIG	vycenuays	APOIST NACCY	ixate	reand							

KSNV

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Order / Rev;

103291

Advertiser:

NRCC-IE

Alt Order#: Flight Dates: 06825823 09/28/12 - 10/04/12 Product Desc:

NRCC IE 2012

Estimate:

Ln Ch Start End		Start/End Time Days	Len Spots		ype Spots	Amount
E 84 KSNV 10/03/12 10/03/12	2 M-F News 3 at Eleven CM M-F News 3 at Eleven	11pm-1135pmW	:30 1	\$1,200.001 0.00	NM 1	\$1,200.00
NEWS 3 AT 11 <u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week					
Week: 10/01/12 10/07/12 E 85 KSNV 10/04/12 10/04/12	2 M-F News 3 at Eleven CM	\$1,200.00 0.00 11pm-1135pmT	:30 1	\$1,200.001 0.00	NM 1	\$1,200.00
NEWS 3 AT 11	M-F News 3 at Eleven	Dela Delia				
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	T 1	\$1,200.00 0.00				
E 86 KSNV 09/29/12 09/29/12	Sa-Su News 3 at ElevenCM Sa-Su News 3 at Eleven	11pm-1135pmS-	:30 2	\$1,100.001 0.00	NM 2	\$2,200.00
WKD2 NWS-AT 11	Minaledaya Conta (Minale	Data Dating				
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	S- 2	\$1,100.00 0.00				-
E 87 KSNV 09/28/12 09/28/12	2 The Tonight Show CM Tonight Show	1135p-1237aF	:30 2	\$500.001 0.00	NM 2	\$1,000.00
TONITE SHW	Wooldows Costs Woold	Data Dating			1	
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	F 2	\$500.00 0.00				
E 88 KSNV 10/01/12 10/01/12	? The Tonight Show CM Tonight Show	1135р-1237а м	:30 2	\$500,001 0.00	NM 2	\$1,000,00
TONITE SHW						
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week					
E 89 KSNV 10/02/12 10/02/12	2 The Tonight Show CM Tonight Show	1135p-1237a -T	:30 2	\$500.001 0.00	NM 2	\$1,000.00
TONITE SHW	-					
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week					
E 90 KSNV 10/03/12 10/03/12	2 The Tonight Show CM Tonight Show	1135p-1237aW	:30 2	\$500.001 0.00	NM 2	\$1,000.00
TONITE SHW	-					
<u>Start Date</u> <u>End Date</u> Week: 10/01/12 10/07/12	Weekdays Spots/Week					
E 91 KSNV 10/04/12 10/04/12	2 The Tonight Show CM Tonight Show	1135p-1237aT	:30 2	\$500.001 0.00	N M 2	\$1,000.00
TONITE SHW Start Date End Date	Weekdays Spots/Week	Rate Rating				
Week: 10/01/12 10/07/12	T 2	\$500.00 0.00				
E 92 KSNV 09/29/12 09/29/12	Saturday Night Live CM Saturday Night Live	1130pm-1;02amS-	:30 2	\$1,400.001 0.00	N M 2	\$2,800.00
SAT NITE LIVE	Weekdays Spots/Week	Data Dation				
Start Date End Date Week: 09/24/12 09/30/12		Rate Rating \$1,400.00 0.00				
E 93 KSNV 09/30/12 09/30/12		Sun 1135p-1200aS	:30 1	\$400.001 0.00	NM 1	\$400.00
SPORT NT-L VGS	-p					
<u>Start Date</u> <u>End Date</u> Week; 09/24/12 09/30/12	Weekdays Spots/Week					
N 94 KSNV 09/30/12 09/30/12	NFL Pre-Game / FNA CM	\$400.00 0.00 1p-530pmS	:30 1	\$2,500.001 0.00	NM 1	\$2,500.00
Start Date End Date						
Week: 09/24/12 09/30/12 N 95 KSNV 09/28/12 09/28/12		\$2,500.00 0.00 1237a-136amF	:30 1	\$500.001 0.00	NM 1	\$500,00
	Late Night w/Fallon					
Start Date End Date Week: 09/24/12 09/30/12	Weekdays Spots/Week	<u>Rate Rating</u> \$500.00 0.00				